



Television Broadcasting

Name _____

Date _____ Period _____

Assignment - Writing for a Broadcast

Part I - Read the article "Writing for broadcast", Take notes on each section to help you remember the characteristics of writing for a television broadcast.

1. _____

2. _____

3. _____

4. _____

5. _____

Name _____

Date _____ Period _____

6. _____

7. _____

8. _____

9. _____

10. _____



Part II - Find an article in the newspaper that is current and newsworthy. Tape it to a sheet of paper and write down where you found it. (Example: San Jose Mercury News, Date, page,) Save it with this paper, because you will turn it in with your assignment.

Part III - Write for the Broadcast - Using the article that you have found from the newspaper, rewrite the story so it could be used in a television broadcast. Be sure you are following the 10 ways that broadcast writing differs from traditional writing. You should include all the main details of the story. **In the one draft** write it for a regular news team with a general audience - the public. **In the second draft** write it for a middle school audience. Think of what changes you will need to make to appeal to both audiences.

Part IV - Reflection -

1. Write a reflection in a Google Doc that has your full Monroe heading, includes a summary of the article
2. Compare the two drafts, why they are different, using evidence from your article to back up your reasons.
3. Explain why the writing from the article needs to be different for television broadcast, using examples from the Broadcasting article.
4. Spellcheck your document, save it, and print a copy to attach to the packet to turn in.

Part V - Turning in the Assignment

You will turn in a packet that contains the following, in this order:

- Pages 1, 2, & 3 of this assignment
- The newspaper article
- Draft one for the general public
- Draft two for the middle school audience
- Reflection