



# Digital Video — Skateboarding Video

In this assignment, you will be creating a 30 sec. — 1 minute video Skateboarding Commercial using skateboarding clips.

## I. Storyboard

- a. Storyboard your video — it should have a beginning, middle and ending.
- b. Have your storyboard signed off before going further:
- c. \_\_\_\_\_ signed off by Mrs. Eitner

## II. Script

- a. Write a script for your narration.
- b. If you do not have a narration, be sure to identify your audio and titles you will be using to convey your message.

## III. Reviewing/Editing Clips

- a. Decide what kind of video clips you will need for your commercial.
- b. I am providing a wide variety of skateboarding clips, but you may choose to use some of your own. Be sure you have permission from the videographer to use the clips in your video. And, make sure you give them credit in your video.

## IV. Narration/Audio

- a. Narrations will be recorded, and may be done on GarageBand or in iMovie.
- b. Audio must meet copyright guidelines — no more than 30 seconds of any composition, other than Apple clips. These must also be cited in your credits.

## V. Editing Movie

- a. Video and video clips should be edited for best use in your movie. For example, if you have a 20 sec. clip, but only need 5 sec. of it, edit to that.
- b. Allow extra time on each end of a clip for transitions (this can be adjusted in editing).
- c. Try to pair your audio with your video clips for maximum effect.

## VI. Titles, Transitions, Credits

- a. Add your Titles, Transitions and Credits and make any adjustments to your video.
- b. Your credits should include, Editor, Videographers, Music — Artist/Company/Album, year recorded, if possible, and any other important citations

- ## VII. Peer Review
- Before your turn in your video, be sure to have someone peer review it for spelling on your titles and/or captions. Does it make sense? Is your audio legible and or loud/soft enough. And, any constructive criticism to make your video better.