

RECRUITING NEW TEACHERS

TV PUBLIC SERVICE SPOTS

"I TEACH" :60 CNYT-6160

Also available in :30 (CNYT-6130) & :10 ("Pablo" CNYT-6110) len



(MUSIC UNDER)
EDWARD JAMES OLMOS (VO):
Do you think you have



the power to change the world?



(MUSIC)



TEACHER #1: I can shape future...one child at a time.



TEACHER #2: I know I can make a difference in those children's lives. And I know I have.



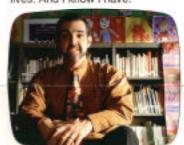
(MUSIC)



TEACHER #3: Who knows where my influence may stop?



TEACHER #1: I teach.



TEACHER #2: I teach.



TEACHER #3 (SPEAKS AND SIGNS): I teach.



E.J. OLMOS (VO): Yes, they're teachers



But, to the kids they reach.



they're heroes.



TEACHER #4: I think I have the power to change the world. The influence is always there.



(SFX: APPLAUSE) E.J. OLMOS (VO): Do you have the power



to wake up young minds, to someone's hero, to change someone's life?



Reach for that power. Teach.



If you want to make an impact on



Want to change the world?



E.J. OLMOS (VO): Be a te