



"How To..." video

One of the most popular genres on you tube are "How to..." videos. People show their skills and share what they know online. Here are a few examples:

How to tie a tie - <https://www.youtube.com/watch?v=xAg7z6u4NE8>

The demonstrator filmed himself, then added a narration track.

How to do Stained Glass - <https://www.youtube.com/watch?v=rO9ppNYIBZA>

The demonstrator uses video clips, adds title slides for each step and her narration in on the film clip.

How to fix a flat tire on a bicycle - <https://www.youtube.com/watch?v=FzqjoFAXA5I>

The demonstrator has various video clips, uses title slides for each step and a narration track.

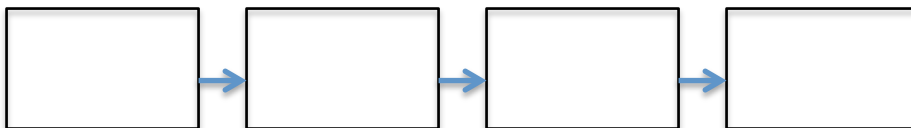
iMovie 11 Tutorial: The Basics - <https://www.youtube.com/watch?v=eWcwCKzuEiA>

The demonstrator uses screen captured video and records a narration track along with the screen capture.

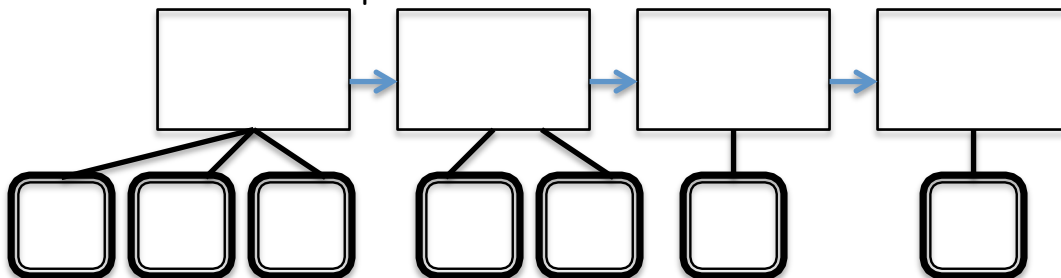
Assignment:

Preproduction Assignment:

1. Choose a skill or process you are going to demonstrate. When you have this approved by your teacher, move on to step 2.
2. Think the process through - Create a sequencing map to show your steps in order.



3. Add additional boxes to show what video footage/pictures, etc. you will need for each step.



4. Write a script for your narration track, and / or decide on the title slides you are going to include.
5. Assemble any props or materials you will need for your video.
6. Rehearse your script.


Production:

1. Make a shot list of the video clips you will need to make, see examples:
 - a. Mid Shot of person tying a tie - Do not show face
 - b. Close up of materials I will use
2. Check out a video camera and choose someone to videotape you.
3. Video Tape - You will have limited time outside of the classroom to video tape. Everyone will have at least 20 minutes to film. The better prepared you are, the more smoothly the filming will go.
4. Download your video to your computer and upload the files to iMovie
5. Review clips and arrange in the order you want them on your timeline
6. If you need a narration track, complete the voice over
7. Add titles and slides to open the video, show credits and steps of your process.
8. Add transitions between clips - remember that the transitions will pick up a small amount of time from each clip.
9. Review the clips and make sure everything is in the order you want.

Post Production:

10. Have someone preview your video. They should look for spelling errors, poor transitions, low resolution pictures, etc.
11. When you are finished editing the video. Export it to a file (480SD)
12. Upload it to Google Drive and share it with deitner@campbellusd.org

Check your video log for the iMovie Rubric to make sure you are meeting all the requirements.


 Project Dates: _____ Begin Planning: _____ Begin Editing: _____ Turned in: _____
 Group Names: _____
 Project Title: _____

Directions: As a group, self assess on this rubric by circling the boxes where you feel you have scored. Turn in all paperwork for project (Storyboard, shot list, camera diagram, list of resources, script, etc.) and staple this rubric on top of it. Turn this packet into the box. Upload your exported movie using this format: Period_LastName (of one group member) - [cite their name above](#) - Project Assignment. Example: 6SDeitnerView

Objectives	5 points	4 points	3 points	2 points	Earned Points
Storyboard/Planning	Completed storyboard/Shot List/Script approved by instructor showing evidence of planning	Completed storyboard/Shot List/Script completed with very little detail	Elements of Planning are completed with very little detail	Elements of Planning are missing	
Light/Sound	Demonstrated planning for good lighting and sound. Every title background noise/scenes were easy to see and hear	Some background noises or shadows/poor lighting made scenes somewhat viewable	Some background noises and shadows/poor lighting made scenes somewhat viewable	Background noise detracted from movie/scenes were very difficult to see or hear	
Camera & Images	Video is steady & focused. Still photographs are clean & not pixelated at full screen.	Movie has some unclear scenes or blurry images	Movie has some unclear scenes and blurry images	Video quality is poor and still images are very unclear	
Effects, Transitions & Titles	Effects, titles & transitions are used effectively throughout the movie. Titles are free of spelling & grammatical errors. It is broadcast ready.	Transitions, titles and effects are not used consistently. It is not broadcast ready.	Transitions, titles and effects are not used consistently. Titles contain 1-2 spelling/grammatical errors. It is not broadcast ready.	Very few, if any, transitions, titles or effects were used. Titles contain 3 or more spelling/grammatical errors. It is not broadcast ready.	
Content/Educational Value/Collaboration	Has educational value and purpose. Team collaborated well, all members participated.	Has some educational value and purpose. Team collaborated well most of the time, all members participated.	Has little educational value and purpose. Team collaborated some of the time. Not all team members participated.	Little or no educational value or purpose. Team did not work well together, members did not participate.	
Music	Appropriate Music was used to fit the mood & clips. Fair Use guidelines were followed.	Appropriate music was used to fit the mood and clips. Fair Use guidelines were not always followed.	Music was included, but did not match the clips. Fair Use guidelines were not always followed.	Very little, inappropriate or no music.	
Credit Screen	Musik/movie clip source credit was given and fair use guidelines were followed.	Most musik/movie clip source credit was given and fair use guidelines were followed.	Some musik/movie clip source credit was given, fair use guidelines were not followed.	The movie had no credits	
		Grade: _____		Total Points: _____	/35