



Produce a T.V. segment

Also posted on the website <http://www.mrseitner.net/t3---assignments-video.html>

A T.V. segment is a part of the news broadcast that contains a story, or information aside from the regular news. For example, the weather segment, the sports segment, entertainment news, etc. Your assignment is to produce a template for a T.V. segment for KMMS. This should be a segment that can be played once a week or daily on the news broadcast. For example, if you have a movie review segment, then each week you would review a different movie. This is an individual assignment - no partners, although you may ask others to participate as long as they have time to complete their own work.

Choose a topic - Click here for a list of possible ideas

<http://www.mrseitner.net/segment-ideasresources.html> - Then have your idea approved by Mrs. Eitner.

Here are some samples from another middle school youtube broadcast (original broadcast)

Word of the Day <http://www.mrseitner.net/word-of-the-day.html>

Movie Minute <http://www.mrseitner.net/movie-minute.html>

Proclamations from the Past <http://www.mrseitner.net/quotes.html>

Deliverables - **All due by June 1. NO DROP DEAD DATE,**
Grades are due by June 2.

You may turn in each assignment as it is completed so that the grades can be entered.

Create an opening for your segment. It should have "theme" music and a visually appealing opening. Save this as a quick time movie, upload it to google drive and share with Mrs. Eitner.

Write a template for your segment. It should include an opening, how your information will be set up and examples of what could be included and a closing.

Create two segments using your template and opening footage. These should be broadcast ready - they could be on KMMS. Plan for it.

All assignments should be uploaded to Google Drive and shared with Mrs. Eitner. You may upload assignments as they are completed so that grades can be entered.

Sample Template for T.V. segment

Length of Segment: _____

Title of Segment: Study Tips

Producer: Mrs. Eitner

Opening: Clip art of study materials, tests, pencils, etc.

Music: Clip from “School Days” by Chuck Berry

Order of Content:

- Title Slide – Study Tip of the Week
- Narrator (with by line title) with PIP of related pictures of study tip
 - This is _____ with your study tip of the week. Did you know that research shows that when you study in different locations it can help your retention of information? Also, if you study different but related skills or concepts in one sitting that is also helpful. Variety is the spice of life, so study in different locations and mix up your content to keep it interesting and you will retain more information.

Closing: That’s our study tip for the week and remember, Study well, because nothing worth having comes easy.”

Fade out with “School Days” music and any credits (list any relevant sources if you cite statistics or research).

http://www.nytimes.com/2010/09/07/health/views/07mind.html?_r=2&page_wanted=1&ref=homepage&src=me