



Red Ribbon Week Poster/Video Contest

Red Ribbon Week is the oldest and largest drug prevention campaign in the country. It brings millions of people of all ages together to raise awareness regarding the need for alcohol, tobacco and other drug and violence prevention and encourages youth to make positive, healthy choices.

This year's Red Ribbon Week
Theme is **"Send A Message. Stay
Drug Free."**

Create a poster or video on how you connect to the meaning of Red Ribbon Week and this year's theme. The winning poster or video will be displayed during **lunch time. ([THURSDAY & FRIDAY, OCT.31 & Nov.1, 2019]).** You may enter individually or as a team of up to 4 members, or as a classroom. Turn in your poster or Video to **to room R4 to Ms. Marquez & Ms. Bowman**

Contest Starts: **October 23 , 2019**

Submission Deadline: **October 30, 2019**

Winners will be announced on October 31st.

Your poster or video should include:

- What is Red Ribbon Week
- Why is Red Ribbon Week important
- Encourage peers to join the **lunch-time activities and morning trivia** prepared for Red Ribbon Week

Your poster or video will help educate students about the dangers of drug use in a creative and informative way.

Your message should be powerful, educational, and original!

Gift Card Prizes!
Grand Prize: \$100
First Place: \$50
Second Place: \$25

Rules & Guidelines:

1. All entries must be the original work of the participant(s)
2. Campbell Union students/student groups
3. Students may enter individually or as a team of up to 4 members per entry
4. Each team is required to assign a team leader to be the person of contact
5. All posters must be submitted by **11:59pm on Wednesday, October 30, 2019** to be eligible for judging
7. The judging period will run on the morning of **Thursday, October 31, 2019**
8. All winners will be announced on **Thursday, October 31, 2019**

Please use the following sites to get facts about substances:

All Drugs:

<https://www.drugabuse.gov/> (Drug Abuse Prevention)

<https://www.samhsa.gov/atod> (SAMHSA)

Tobacco/Nicotine:

<http://med.stanford.edu/tobaccopreventiontoolkit.html> (Tobacco Prevention Toolkit)

<https://truthinitiative.org/> (Truth Initiative)

<https://teen.smokefree.gov/> (Teen Smoke Free)

<https://www.nobutts.org/> (California smokers' helpline)

Marijuana:

<https://www.dea.gov/sites/default/files/2018-07/DEA-Marijuana-Prevention-2017-ONLINE.PDF>

Alcohol:

<https://www.cdc.gov/alcohol/fact-sheets/alcohol-use.htm> (Centers for Disease Control and Prevention)

<http://fridaynightlive.org/> (Friday Night Live)