

Level 2 Movie Rubric

Objectives	5 points	4 points	3 points	2 points	Earned Points
Images/Clips	Video images are focused and steady, images are clear and high resolution and no watermarks, Ken Burns effect adds to the video.	Movie a few unclear scenes, unsteady or blurry images, some images with Ken Burns effect add to the video.	Movie has some unclear or unsteady scenes and blurry images, poor use of Ken Burns effect, and/or do not add to the movie	Quality is poor and still images are very unclear and/or detract from the movie.	
Effects, Transitions & Titles	Effects, titles & transitions are used effectively throughout the movie. Titles are free of spelling & grammatical errors. It is broadcast ready.	Transitions, titles and effects are not used consistently. It is not broadcast ready.	Transitions, titles and effects are not used consistently. Titles contain 1-2 spelling/grammatical errors. It is not broadcast ready.	Very few, if any, transitions, titles or effects were used. Titles contain 3 or more spelling/grammatical errors. It is not broadcast ready.	
Music	Appropriate Music was used to fit the mood & clips. Fair Use guidelines were followed.	Appropriate music was used to fit the mood and clips. Fair Use guidelines were not always followed.	Music was included, but did not match the clips. Fair Use guidelines were not always followed.	Very little, inappropriate or no music.	
Publishing	Movie was exported in proper format, titled correctly and uploaded to Google Classroom and shared with teacher by or before deadline.	Movie was exported in proper format, titled correctly and uploaded to Google Drive and shared with teacher before deadline.	Movie was not exported in proper format, not titled correctly and/or not uploaded to Google Drive or Google Classroom and shared with teacher after/by deadline.	Movie was not exported in proper format, not titled correctly and/or not uploaded to Google Drive shared with teacher after deadline.	
Credits/FairUse	Credits include video support staff, and properly cited images, clip, sound effects and music within fair use guidelines.	Credits include video support staff, and mostly properly cited images, clip, sound effects and music within fair use guidelines.	Movie was not exported in proper format, not titled correctly and/or not uploaded to Google Drive and shared with teacher after/by deadline.	Movie was not exported in proper format, not titled correctly and/or not uploaded to Google Drive and shared with teacher after deadline.	
Grade:				Total Points: (/25)	
					x4
TOTAL Score					
/100					

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